



2007 San Jose Reptile Show Application

The San Jose Reptile show is a limited vendor event. By filling out the following application, you will be placed onto the waiting list for booth space for 2007. The type of reptiles you work with and the order each application is received determines your place on the waiting list. For example, Gecko Ranch would be placed on the gecko waiting list, while LLL Reptile would be placed on the supply vendor waiting list.

Please understand that we cannot accommodate every interested vendor, but will do our best.

Please do not send payment with your application. We will notify you when booth space has been determined, and will request payment at that point.

All applications must be returned by regular mail to:

Upscale Reptiles
9098 Laguna Main St #5
Elk Grove, Ca 95758

We are unable to accept faxed or e-mailed applications.

Thank you very much for your interest.

Jeremy & Angel Epstein
Upscale Reptiles



Show & Booth Pricing Information

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Please note different extra table cost and electricity charges for this venue. We apologize but must raise these prices due to the contracts with the facility.

Location: San Jose Convention Center, South Hall

Booth Fees: Single booth space: 10'x10' Double booth space: 20'x10'

1 Booth: \$300.00 (Includes 1 8' skirted and clothed table, 2 chairs & 2 vendor badges.)

2 Booths: \$525.00 (Includes 4 8' skirted and clothed tables, 4 chairs & 3 vendor badges.)

Additional charges: Extra table: \$35.00 Extra chair: \$1.00 Electricity: \$60.00
Vendor badge: \$5.00

Exhibit space: The total number of tables required will determine arrangement of floor space. If you have a preference (wall or corner) please let us know. We cannot guarantee a specific space, but will do everything possible to accommodate each vendor.

Refund policy: A full refund will be given if cancellation notice is received by September 25th, 2006. Half refund if notified by October 1st 2006. No refund will be given after October 2nd, 2006.

Show times: This is a 2-day event, November 3rd & 4th. Saturday, November 3rd, 10:00am to 5:00pm. Sunday, November 4th, 10:00am to 4:00pm. Vendors must remain at event until closing on Sunday, November 4th.

Set-up: Vendors are encouraged to set up their booth on Friday, November 2nd. Set-up time is from 12:00 noon to 8:00pm. Saturday set-up is available between the hours of 7:00am to 9:00am. All vendors must be finished moving into the venue by 9:00am Saturday, November 3rd.

Electricity: Electricity is available at a cost of \$60.00 per rental space. If needed, vendors must supply extension cords.

Extra Information: Confirmation of your reservation will be mailed upon receipt of your payment. At that time, we will provide a map to the Convention Center, as well as a list of hotels within close proximity to the venue.



Show Regulations

State and Federal Laws: All vendors are required to know and comply with all State and Federal laws. The proper Fish and Game permits must be displayed if any California native species is to be offered for sale. Vendors must have a State resale permit in their booth at all times.

Live Animal Displays: No venomous reptiles (excluding rear-fanged) shall be offered for sale. No turtle or tortoise less than four inches shall be offered for sale or displayed in any vendors' booth. The selling of wild caught reptiles is not allowed.

Attempting to sell wild caught reptiles will result in expulsion from the venue with no refund.

All reptiles, on or off display, must be properly housed at all times. Enclosures housing multiple animals must provide adequate space, heat and water. Overcrowded conditions will not be tolerated. All reptiles sold must be in good health. Any reptile found to be in poor health must be removed from the venue. Event staff, as well as an on-site veterinarian will check displays to ensure that all conditions are met.

Theft Prevention: A receipt (which includes the vendor's name, address and phone number) must accompany every sale. This will allow the customer to contact the vendor after the show should a problem arise after the show, and allow event staff to check receipts as patrons leave the venue. As promoters of the event, Upscale Reptiles will do everything possible to prevent theft, but we assume no liability should theft occur.

Price Wars: Competition for sales is a matter of fact in the market place. All vendors are allowed to determine appropriate pricing for their animals. However, drastically reducing the price of an animal generates an image that the animal is disposable and not an investment. As professional reptile breeders, we should command professional prices. We understand the art of negotiation when selling an animal, but lowering prices to outsell your neighbor hurts all vendors. Please price animals appropriately.

Additional Policies: Please remember that this is a **family** event. The consumption of alcoholic beverages inside the venue is prohibited.

Care Sheets: All vendors must provide care sheets for every animal sold. Failure to comply will result in expulsion from the event.

If you have any questions regarding the above information, please contact us so that we may answer your questions.



San Jose Reptile Show
November 3rd & 4th 2007
Vendor Registration
Vendor Application

Name: _____

Business Name: _____

Web Site Address: _____

Address: _____

Phone Number: _____

Seller Permit Number: _____

Number of Booths: _____ **Electricity: Yes:** _____ **No:** _____

Table Reservation: Number of extra tables: _____ **Number of extra chairs:** _____

Payment by check, money order or credit card: Payable to Upscale Reptiles

Amount enclosed: _____ **Discount Amount** _____

Credit card number: _____ **Expiration date:** _____

Signature (required): _____

(By signing above, I agree to all show rules and regulations)

***Please return this page with your payment. A receipt will follow to confirm your reservation**